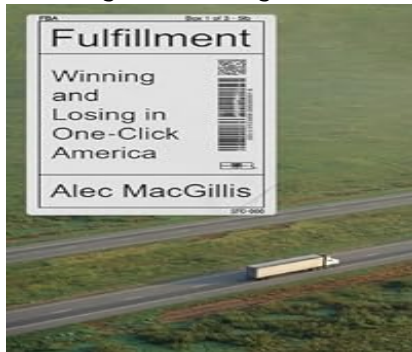


Fulfillment: Winning and Losing in One-Click America By Alec MacGillis As MacGillis shows Amazon's sprawling network of delivery hubs data centers and corporate campuses epitomizes a land where winner and loser cities and regions are drifting steadily apart the civic fabric is unraveling and work has become increasingly rudimentary and isolated. With empathy and breadth MacGillis demonstrates the hidden human costs of the other inequality—not the growing gap between rich and poor but the gap between the country's winning and losing regions. Fulfillment: Winning and Losing in One-Click America I've probably read most of Alec MacGillis' work for the past decade and much of what's here feels familiar with the Amazon throughline layered on. It fits together well and while sometimes the book is a bit too sprawling in its effort to connect everything back to the Amazon story for the most part the connections are warranted and clear. Throughout the book there are droppings of dramatic facts but they are usually not explored beyond the simple statement of them: -Sellers on Amazon had great difficulty paying 15% for the privilege. Macgillis barely mentions antitrust Congressional hearings union organizing copying hot selling products and selling them itself or putting "interior competitors" (outside sellers on the site) out of business. Però la pregunta que ens hem de fer no és tant el què sinó el com han aconseguit muntar un imperi que ho domina tot i que ha provocat profunds canvis socioeconòmics als EUA de les darreres dècades. De com una empresa que ho arrasa tot i que s'ha servit d'incentius públics per prosperar ha accentuat la desigualtat social i ha canviat la percepció del comerç dels drets laborals i socials ha provocat gentrificació amb cada nova seu establerta ha devastat famílies i ha empitjorat xacres com el sensellarisme l'addicció als opiàcids i els problemes de salut mental. Però si voleu entendre les causes i conseqüències de la crisi social als Estats Units i albirar el que probablement ens espera aquí els propers temps el context global que aporta l'autor és imprescindible. Això és un llibre sobre les conseqüències directes o indirectes d'aquesta empresa milionària als barris als carrers a les famílies als seus treballadors en nòmina als subcontractats al trànsit de les ciutats i a tot allò que ens envolta. Sprinkling case study after case study after case study with history political science and social science this book truly does a remarkable job of showing the changing reality of living and working in an America that has gone from hyper local business to one of hyper global - and the giant blue smiley swoosh that has accompanied much of this transition over the last 20 years in particular. Very much a literary style work this perhaps won't work for those looking for a more in-depth attack on Amazon nor will it really work for those looking for a true in-depth look at Amazon's specific practices. Hearing the stories of folks that are part of the 800000 strong army powering prime delivery is a compelling premise and I'm excited to go beyond a NYT article into what it means to work in a semi-automated warehouse the likely future of low-skill work in America and eventually the world. MacGillis claims that the issue of geographic inequality or the effects of low income jobs remain unexamined but I beg to differ: Deaths of Despair and the Future of Capitalism is a cogent account of the trends from those falling from working class to destitute class. Evicted: Poverty and Profit in the American City is a more sympathetic and engaging view of what it means to live on the edge when the cost of everything essential is rising. His dramatization rather than humanization of individual narratives and inability to tie statistics into a story beyond factoids means I'm still waiting for a good book on this important topic. The book explores the impact that Am*zon has on communities across the nation through the lens of several different protagonists: an Am*zon warehouse worker a cardboard box putter-togetherer and residents of cities like Seattle and San Francisco who are booted out once large tech companies change the threshold for basic survival. It's the least you can do to keep your local bookseller employed and oh idk KEEP TAXES IN YOUR LOCAL ECONOMY???? I write this as I use Goodreads daily and own a Kindle so I suck. It may seem easy to unjustly vilify the Big Tech but Alec MacGillis doesn't rely on bias or prejudice: he gives us terrifying stats and numbers as well as personal stories of ordinary hard-working people who suffer from the long shadow of Amazon. This review was originally posted on Doing Dewey Fulfillment: Winning and Losing in One-Click America Glad I ignored the reviews that said this was too focused on individual life stories:

A New York Times Book Review Editors' Choice A grounded and expansive examination of the American economic divide , It takes a skillful journalist to weave data and anecdotes together so effectively, —Carolyn Kellogg Los Angeles Times An award-winning journalist investigates Amazon's impact on the wealth and poverty of towns and cities across the United States, In 1937 the famed writer and activist Upton Sinclair published a novel bearing the subtitle A Story of Ford-America. He blasted the callousness of a company worth "a billion dollars" that underpaid its workers while forcing them to engage in repetitive and sometimes dangerous assembly line labor. com has exceeded one trillion dollars while the value of the Ford Motor Company hovers around thirty billion, We have it seems entered the age of one-click America—and as the coronavirus makes Americans more dependent on online shopping its sway will only intensify. Alec MacGillis's Fulfillment is not another inside account or exposé of our most conspicuously dominant company: Rather it is a literary investigation of the America that falls within that company's growing shadow, Ranging across the country MacGillis tells the stories of those who've thrived and struggled to thrive in this rapidly changing environment. In Seattle high-paid workers in new office towers displace a historic black neighborhood, In suburban Virginia homeowners try to protect their neighborhood from the environmental impact of a new data center: Meanwhile in El Paso small office supply firms seek to weather Amazon's takeover of government procurement and in Baltimore a warehouse supplants a fabled steel plant: Fulfillment also shows how Amazon has become a force in Washington D: ushering readers through a revolving door for lobbyists and government contractors and into CEO Jeff Bezos's lavish Kalorama mansion: The result is an intimate account of contemporary capitalism: its drive to innovate its dark pitiless magic its remaking of America with every click. In a way the book is a victim of the author's success - his deep reporting in Baltimore and Dayton was already known to me: The uninitiated reader will get a lot more out of the project to locate Amazon within the trend of regional inequality in the United States, This is quite an achievement and something policymakers should internalize: Fulfillment: Winning and Losing in One-Click America Amazon is a monster if only just in size, There are numerous books and papers examining its labor practices union bashing seller abuses platform monopoly tactics and its effects on all other retail, It follows the lives of a handful of Americans mostly working class some of whom never intersect Amazon at all. But readers won't know that until they've read their whole life story, One or two come back a hundred pages later - to work at an Amazon warehouse that has changed the face of their community: Prominent among them: "Leaders are tenacious and have conviction, "-One Amazon warehouse worker in 10 in Ohio is on food stamps and Amazon ranks in the top five of employers whose staff is on food stamps in at least five states: -Amazon is responsible for the destruction of about 76000 retail jobs - every year: It is instead a series of biographies down to extraordinary personal and trivial detail almost none of which is relevant to working at Amazon, People in dire straits have difficulties in relationships difficulties with their health and of course difficulties with money. There is a puzzling amount of nostalgia for the good days of Bethlehem Steel's operations in the Baltimore area (now occupied by Amazon operations). There is a great deal of nostalgia for working at family-owned department stores (now history): Readers might to connect that to Amazon employment conditions today but really there is no connection. Working conditions are different and not just at Amazon warehouses, Fulfilled orders fulfilled lives or even a fulfilled dump of the evidence condemning Amazon, The book concludes with a Baltimore drug dealer taking a job at an Amazon warehouse because the pandemic closed the stores his customers used to steal things from, David Wineberg Fulfillment: Winning and Losing in One-Click America Amazon és aquella botiga virtual en la que hi busqueu qualsevol cosa i ho tenen no cal comprar enlloc més: Ah i el llibre electrònic més popular amb títols infinits. I és clar si us cal espai al núvol també us en venen: Heu mirat a qui pertany el vostre goodreads? És difícil imaginar la magnitud d'aquest gegant que és Amazon l'empresa de l'home més ric del món. I encara és més difícil comprendre les xifres delirants que mou aquest negoci: Alec MacGillis no ens explica només els motius de l'èxit fulgurant d'Amazon (i altres) sobretot ens n'explica les conseqüències: Si hi busqueu només un treball que critiqui Amazon i us digui que és el dimoni escuat aquest llibre s'us farà llarg i carregós, Un grapat

d'empresaris han transformat el món al servei dels més rics i en detriment de la resta amb Jeff Bezos al capdavant. (SERGI) Fulfillment: Winning and Losing in One-Click America Això no és un llibre sobre Amazon. Ells es queden els milions de beneficis i la resta del món patim les conseqüències de la seva riquesa. Fulfillment: Winning and Losing in One-Click America Amazon's Long Shadow, This book seeks to show the America that was and the America that is in the Age of Amazon and how the former became the latter, But it does serve as a solid work of showing many of Amazon's overall tactics and how they are both the result of change and the precipice of other change, Fulfillment: Winning and Losing in One-Click America



31st book of 2021: Unfulfilled The American model of technology innovation undoubtedly has created winners and losers, In the introduction it MacGillis takes an odd form of make-warehousing-great-again style nostalgia that uses big tech as a synonym for everything wrong with inequality today: The New Geography of Jobs makes a compelling case about how geographic inequality is bad for the country: Macgillis' accounts of cities he's clearly never lived in are not compelling. I love the premise of this book so much that I tried reading it in two separate formats: on my Kindle (lolz I'm a hypocrite keep reading) and on audio, Neither worked for me and I think that's because the scope of this book is too wide (and because the audiobook narrator sounded like a sports announcer), But the book is long and the detail given to each character's plight is exhaustive often to the point that I forget what the book is really getting at, tl;dr please please please at the very minimum stop buying your books from Am*zon. tl;dr;dr also please do not tell me you voted for Tr*ump because you care about the economy and middle class workers and then support this behemoth of a corporation. Put your money where your mouth is and keep your neighbors employed: ok bye Fulfillment: Winning and Losing in One-Click America A devastating account of the labor market in America. There was a time when a job could give fulfillment - but for more and more people this word is associated only with huge warehouses not personal happiness. And in no small part the responsibility for this situation bears one company. It is great non-fiction full of painstakingly accumulated details and impressive research but beautifully written and engaging like a novel. Highly recommended! Thanks to the publisher Farrar Straus and Giroux and NetGalley for the advance copy of this book.

Fulfillment: Winning and Losing in One-Click America Summary: An incredibly timely relevant read that manages to be both infuriating and engaging, This story isn't a look at Amazon itself but a sweeping exploration of the people and places impacted by that company's expansion, They live across the United States and their lives have intersected with Amazon in countless ways: The author also talks to older people and sprinkles in some history himself showing how we reached the current state of the country. He particularly focuses on the way Amazon has exacerbated national regional and local inequality, What an incredible book! I admired that the author mostly just laid out the facts of this story, He does reveal some of his own opinions about what needs to happen at the end of the book: For the most part though he leaves the reader to draw their own conclusions. The collection of varied stories was essential for understanding the many facets of such an enormous company, The organization of chapters primarily by place occasionally by theme worked well. The author managed to make a cohesive story out of many moving parts, The author did a particularly good job of sharing stories that are rarely told, At least I've rarely read this much about ordinary people struggling to get by: Differences in the experiences of Black and white workers from past to present day were described in some detail: I loved the many quotes and little details the author used to bring you into

each person's experience. This made the story strangely enjoyable and engaging despite also being frustrating and infuriating, In particular I am still left wondering why so many politicians throw incentives at a company that does so little for the communities that surround it: I'm guessing its pretty much always donations but if so the author didn't share that info in most cases. I loved this enough that I feel like I should have more to say about it. It was an enjoyable immersive read but with the majority of US households holding Prime memberships it's also timely and relevant to everyone. . Eighty-three years later the market capitalization of Amazon.C. Alec Macgillis' book Fulfillment is different. But some don't. I can't really say what the point of it is. That 15% was usually more than their entire profit margin. Today Amazon's fees amount to more like 27%. -Amazon has a code of Leadership Principles. They do not compromise for the sake of social cohesion. - Warehouse accidents at Amazon are twice the national average. But Macgillis doesn't weigh those statements. That's not what the book is about. Their jobs are unsatisfying short term and low-paying. It's no different at Amazon warehouses. Amazon has little or nothing to do with it. Macgillis doesn't force the connection either. Times are different. The purpose it serves in the book is never clear. The title Fulfillment has many meanings in this context. But the book doesn't fulfill any of them. At this level it is too clever by half. It isn't fulfilling. At the age of 33 this was his first real job. The end. Bé també us ofereix una plataforma de continguts audiovisuals. No és fàcil d'entendre sense tot aquest context. I si hi voleu trobar el dimoni l'hi trobareu. I us posareu d'una mala llet. And in that goal it actually does remarkably well. Very much recommended. Fulfillment: Winning and Losing in One-Click America Okay. But. The author talks to an incredible variety of people. This certainly isn't a polemic. I loved the many different perspectives the author shared. I think I've highlighted its main strengths though. Definitely a book I'd like everyone to pick up. It's all about the people people. I wish Amazon would use their power for good. Fulfillment: Winning and Losing in One-Click America.