

Making the Modern: Industry, Art, and Design in America By Terry Smith **The making of the modern world book** He claims that modernity is not a historical given but a process that occurred in the United States during the shift toward a consumer society One of the biggest accomplishments Smith made in his broad study was to show how complicated modernity is due to influences from a variety of interconnected themes. **Kindle Making the modern way** Time (modernizes information distribution) and Fortune (sells modernized business a new set of representations of itself) magazines held the power to shape (through advertisement) the way people saw modernization and the products they demanded from it. **Make your own ebook** 9780226763477 In this ambitious book.

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In his book Making the Modern: Industry Art and Design in America Terry Smith illustrates the role of visual imagery during the 1920s and 1930s but also organizes them into themes and each one builds on the previous topic weaving a complicated account. **Making the Modern epub reader** However his definition of modernity on page 4 said that these images significantly altered the way people saw themselves and others and he did not focus much on the public view of these developments. **Making the modern world gallery** Three images constantly occurred (1) industry and workers (River Rouge and assembly line workers) (2) Cities and crowds (the vertical city and the crowd on the pavement--normally Broadway or Wall Street) (3) Products and consumers (the stylized shiny product and the admiring consumer--ex. **The making of the modern world book** The industrial designer: There was a shift to Art Deco in the 1920s (streamlined trains autos Terry Smith chronicles the modernist revolution in American art and design between the world wars—from its origins in the new industrial age of mass production automation and corporate culture to its powerful and transforming effects on the way Americans came to see themselves and their world. **Making the modernxl mod** From Ford Motor's first assembly line in 1913 to the New York World's Fair of 1939 Smith traces the evolution of visual imagery in the first half of America's century of progress.

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Which he claimed drastically changed the way Americans viewed the world. **The making of modern britain book** He substantiates this point through a variety of case studies arranged both chromatically and by subject: **EPub Making the modern** Prior examination of modernism did not take into account the broad view of causes that Smith explores. **Kindle Making the modern era** Smith presents the developments chronologically.

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And metal (engineering realism). **Kindle Making the moderna stock** His American Landscape paintings of the Ford plant are a view of the world in which everything has been created by man: **Make an ebook online** Attempts at consensus of visions of modernity in the 1930s (Opposing views emerge--Rivera)¹, **Making the modernprocess** The shaping of seeing: The attempts at consensus try to govern or control the social gaze. **Making the modernprocess** Diego Rivera and Detroit Industry: These were Social Realism paintings and portrayed a different view from Modernism (unity.

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To home furnishings). **Making the modern** Industrial designers were employed in the late 1920s to begin stylizing machines and products: **Making the modernthink** Two agencies were very influential in the generation of the visual imagery of modernity. **The making of modern britain book** a) Museum of Modern Art in NY: enormous impact on architectural style and the invention of the International Style, **Making the modernthink** b) New York World's Fair in 1939: The future is seen as a great consuming spectacle. **Brook and brice making modern** While it does present a lot of information to deal with it is interesting how all of these themes were connected: **Modern steel making process book** He succeeded in illustrating the process behind the development of modernity through symbols and imagery and provided an abundance of examples supporting this claim, **Making the Modern kindle** It would have been interesting if he could have provided some accounts from the general population as evidence of how this changed their views of the world: **Make an ebook online** Smith's work is a comprehensive study that covers a variety of disciplines which shows how industry art and design changed modern ideas. **Book review hanks making another modern** He succeeds in showing that modernity was not an inevitable historical event but a long process that developed during the shift to a mass consumer society: **Art making the modern era** While it was interesting to see how these developments interacted over a broad spectrum it makes it tedious to read. **EPub Making the modern era** Synopsis: This book explores the visual imagery during the 2nd industrial revolution particularly in the 1920s and 1930s (mass manufacturing and consumption): **Kindle Making the modern world** A new imagery of modernity evolved from the shift from entrepreneurial to monopoly capitalism: **Book review hanks making another modern** The new visions of Ford: Modernity (Fordism) and Modernism (aesthetic movement) intersects (1910-20s)1. **Making the modernprocess** Fordism (Highland Park and River Rouge): Revisualizations of machines and labor were at the core of the first full-scale system of mass production. **Making modern brooke and brice** This new vision included the spatial organization of work surveillance architecture advertising photography and painting, **Making the Modern kindle paperwhite** Albert Kahn and functionalism: Kahn's architecture (Ford plants) dominated American architecture, **Making the modernthink** He was committed to the functional--the firms output transforms design of the architecture, **Making modern brooke** Kahn transformed the needs of mass production into the design of architecture: **Making the modernuo** Charles Sheller helps to make visible the Fordist modernity: His photographs and paintings represented art and industry. **Making modern brooke** Rivera depicts the multiplicity of life the right for all to satisfying experiences at work and leisure a focus on the workers rather than the machines. **Making the modernview windows** Frida Kahlo painted the marginalized world of women workers victims of modernity, **Art making the modern age** What were the roles of dissent within America in the 1930s? Examination of the responses of artists to their new relationships with government agencies: **Making the modernuo** Photographers like Lewin Hine who worked under Roy Stryker at the Farm Security Administration. **Making the modern clock** Hine focuses on the workers themselves (buildings are not built by themselves). **Art making the modern day** Government agencies called on photographers to publicize the positive effects of their reform programs. **Making the moderny praclovek** Diversity individualism is prevalent yet it somehow shared a common thread of being American. **Made easy publications ebook pdf** Examination of the overtly modern imagery in the 1930s (streamlining simplistic futuristic)1: **Making the moderno residences** Making the Modern: Industry Art and Design in America Australian art historian art critic and artist who currently lives and works in Pittsburgh New York and Sydney. A new natural order is proclaimed.C.2.2. 2 opposing views. High cultural modernism. The result of Fordism--true mass consumption. Low cultural consumptionE. Modernity becomes normal and is in place by WWII. 9780226763477 A. Front cover).B. 2. His inventiveness was typical of 20th century modernity.3. He was concerned with precision materiality formality). Humanity as victims of the machine. Thus Sheeler and Rivera

represent two opposing orders.3. Also Mexican. Both embodied resistance from outside of the US.4. Stryker takes detailed personal pictures of poverty in America. 5. Official images. Life magazine shows positive pictures of modernity.D.

