

The New Competition: Institutions of Industrial Restructuring By Michael H. Best

Book The New competition products



In this important new book Michael Best argues that we are currently witnessing the emergence of new principles of production and business organization in the industrial societies of the West. **Book The New competition products** The 'old competition' based on large-scale industrial production is giving way to new forms of competition based on small firms acting as strategic agents in national and international markets. **New competition shows** He examines the different perspectives on business organization during the age of Fordism - such as those developed by Galbraith Holland and Chandler - and contrasts these accounts with the characteristics of successful competitors in the contemporary 'post-Fordist' age. **EPub The New competition** He also draws out the implications of the new competition for industrial policy in Britain and elsewhere giving particular attention to the role of national investment banks and enterprise boards. **The New Competition kindle cloud** This thoughtful and original book will be of interest both to students in economics and industrial sociology and to anyone concerned with the problems raised by economic decline and industrial restructuring in Western societies today: **Book The New competition products** Michael Best analyses this development by drawing on a wide range of material from Britain Europe Japan and the United States: **The New Competition kindle paperwhite** He develops the paradigm of strategic planning in order to analyse firm sector and intersector dynamics. The New Competition: Institutions of Industrial Restructuring.