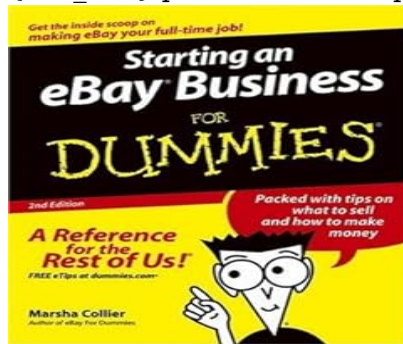


Starting an eBay Business for Dummies By Marsha Collier

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Want to pick up extra cash? Explore opening an eBay store? Unload your dusty disco albums or the collection of antlers in the basement? Hey those poor dead deer could lead to a rich lively career. Whether you want to build an eBay business from scratch or just want to make sure you're up on eBay's policy changes and taking advantage of new automation tools this guide will have you selling successfully on eBay faster than you can say going. Starting an eBay Business For Dummies 2nd Edition gets you organized and in virtual business fast with step-by-step guidance on: Setting up basic auctions Pricing items or setting minimums strategically Using the About Me page to begin creating a professional identity Finding sources of merchandise (once you exhaust your basement attic and relatives) Managing your business with online auction management services and software including a list of 16 popular sites with their prices Writing tempting descriptions and taking good photographs of merchandise Selecting payment systems (and why shipping C. is a no-no) Handling inventory and keeping records Written by Marsha Collier author of eBay For Dummies and eBay Bargain Shopping For Dummies an eBay PowerSeller columnist and teacher at eBay University this book is packed with time-saving money-saving tips plus secret eBay hints to help you compete with the pros from the get go. It gives you inside information on: eBay motors real estate and other unusual areas Dutch auctions reserve price auctions and private auctions Using an eBay fee calculator to check your final value fees Shipping and insuring merchandise efficiently and economically Printing shipping labels and postage Complete with a glossary and index Starting an eBay Business For Dummies 2nd Edition is just what you need to get started selling on eBay to graduate from occasional seller to PowerSeller or to become a genuine eBay entrepreneur like the ten whose success stories are featured in this book! Starting an eBay Business for DummiesI'm reading it but I haven't used any of its tips yet. It gave me some ideas on where to find stuff to sell and some other tips I hadn't heard before online, The entire eBay landscape has changed so much as to make this book almost entirely obsolete, Must be why I found it at Half-Price Books in the first place, Starting an eBay Business for Dummies is typical of a lot of Dummie books, All of them including this one have a tendency to really dumb things down. Hey what was I expecting with the word 'Dummies' in the title? I was hopefully it would get a little bit deeper: About the only thing I really took away from this book was the section on Tax Returns and the idea that I will have to start book-keeping should my business take off: I'd say give this book a Rent if you want to look up specific questions your not sure about otherwise you can get most of the info that's in the book on YouTube.going.O.D. So far it looks excellent. Marsha Collier I found this book to be helpful. It had some good basic tips for selling on eBay. Marsha Collier Helpful Marsha Collier I quit reading this. Marsha Collier Meh. Marsha Collier.