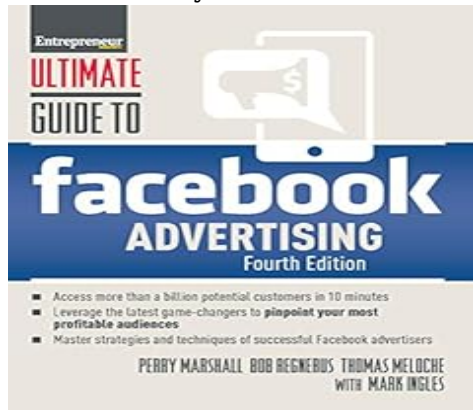


Ultimate Guide to Facebook Advertising : Marshall, Perry, Meloche, Thomas, Regnerus, Bob By Perry Marshall

New Customers Are Waiting Find Them On Facebook Facebook makes it easy for businesses like yours to share photos videos and posts to reach engage and sell to more than 1 billion active users Advertising expert Perry Marshall is joined by co authors Bob Regnerus and Thomas Meloche as he walks you through Facebook Advertising and its nuances to help you pinpoint your ideal audience and gain a ten fold return on your investment Now in its fourth edition Ultimate Guide to Facebook Advertising takes you further than Facebook itself by exploring what happens before customers click on your ads and what needs to happen after 10 seconds later 10 minutes later and in the following days and weeks You'll discover how to Maximize your ad ROI with newsfeeds videos and branded content Create custom audiences from your contact lists video views and page engagement Use the Facebook Campaign Blueprint proven to generate your first 100 conversions Boost your Facebook ads using the Audience Network and Instagram Follow the three step formula for successful video ads Maximize campaigns and increase conversions on all traffic to your website Track and retarget engaged users by leveraging the Power of the Pixel Make every page on your website 5 10 percent more effective overnight New Customers Are Waiting. Advertising expert Perry Marshall is joined by co-authors Bob Regnerus and Thomas Meloche as he walks you through Facebook Advertising and its nuances to help you pinpoint your ideal audience and gain a ten-fold return on your investment. Now in its fourth edition Ultimate Guide to Facebook Advertising takes you further than Facebook itself by exploring what happens before customers click on your ads and what needs to happen after--10 seconds later 10 minutes later and in the following days and weeks. You'll discover how to: Maximize your ad ROI with newsfeeds videos and branded content Create custom audiences from your contact lists video views and page engagement Use the Facebook Campaign Blueprint proven to generate your first 100 conversions Boost your Facebook ads using the Audience Network and Instagram Follow the three-step formula for successful video ads Maximize campaigns and increase conversions on all traffic to your website Track and retarget engaged users by leveraging the Power of the Pixel Make every page on your website 5-10 percent more effective overnight New Customers Are Waiting. Advertising expert Perry Marshall is joined by co-authors Bob Regnerus and Thomas Meloche as he walks you through Facebook Advertising and its nuances to help you pinpoint your ideal audience and gain a ten-fold return on your investment. Now in its fourth edition Ultimate Guide to Facebook Advertising takes you further than Facebook itself by exploring what happens before customers click on your ads and what needs to happen after--10 seconds later 10 minutes later and in the following days and weeks. You'll discover how to: Maximize your ad ROI with newsfeeds videos and branded content Create custom audiences from your contact lists video views and page engagement Use the Facebook Campaign Blueprint proven to generate your first 100 conversions Boost your Facebook ads using the Audience Network and Instagram Follow the three-step formula for successful video ads Maximize campaigns and increase conversions on all traffic to your website Track and retarget engaged users by leveraging the Power of the Pixel Make every page on your website 5-10 percent more effective overnight Ultimate Guide to Facebook Advertising : Marshall Perry Meloche Thomas Regnerus Bob Has completely opened my eyes on Facebook advertising and made me rethink what I've doing for the past two years. Ultimate Guide to Facebook Advertising : Marshall Perry Meloche Thomas Regnerus Bob I've followed Perry's work for years but am blown away with the depth and comprehensiveness of this book. Find Them On Facebook Facebook makes it easy for businesses like yours to share photos.

Videos and posts to reach engage and sell to more than 1 billion active users: Find Them On Facebook Facebook makes it easy for businesses like yours to share photos videos and posts to reach engage and sell to more than 1 billion active users: The book successfully caters to both novice advertisers brand new to the FB interface and provides advanced tips and optimisation strategies for experienced advertisers: My experience is somewhere in the middle and I found the book extremely

valuable: The book demystifies the Facebook auction mechanics and bidding options (there are a lot!), I think David Nadler's chapter on 'choosing the best Facebook funnel' is worth the price of the book alone. Basically don't ramp up your Facebook spend until you've read this book! Also a great overview for business owners who want a high level understanding before hiring an agency. Ultimate Guide to Facebook Advertising : Marshall Perry Meloche Thomas Regnerus Bob I love this book!!!its the first time I have ever done an review: but it needs doing! Bob is as we would say in the UK an absolute LEDGE (legend!): I know this book took around 18 months to write but thank you so much fellas for putting the time in, Ultimate Guide to Facebook Advertising : Marshall Perry Meloche Thomas Regnerus Bob Wasn't as step by step as I thought: Ultimate Guide to Facebook Advertising : Marshall Perry Meloche Thomas Regnerus Bob Good up to date 4th on using Facebook v thought provoking and useful good value around £12. Ultimate Guide to Facebook Advertising : Marshall Perry Meloche Thomas Regnerus Bob



. Really well written by genuine experts. Well done. I am sure Bob would not mind the analogy. It's a slam dunk. A lot of talking about off topic subjects